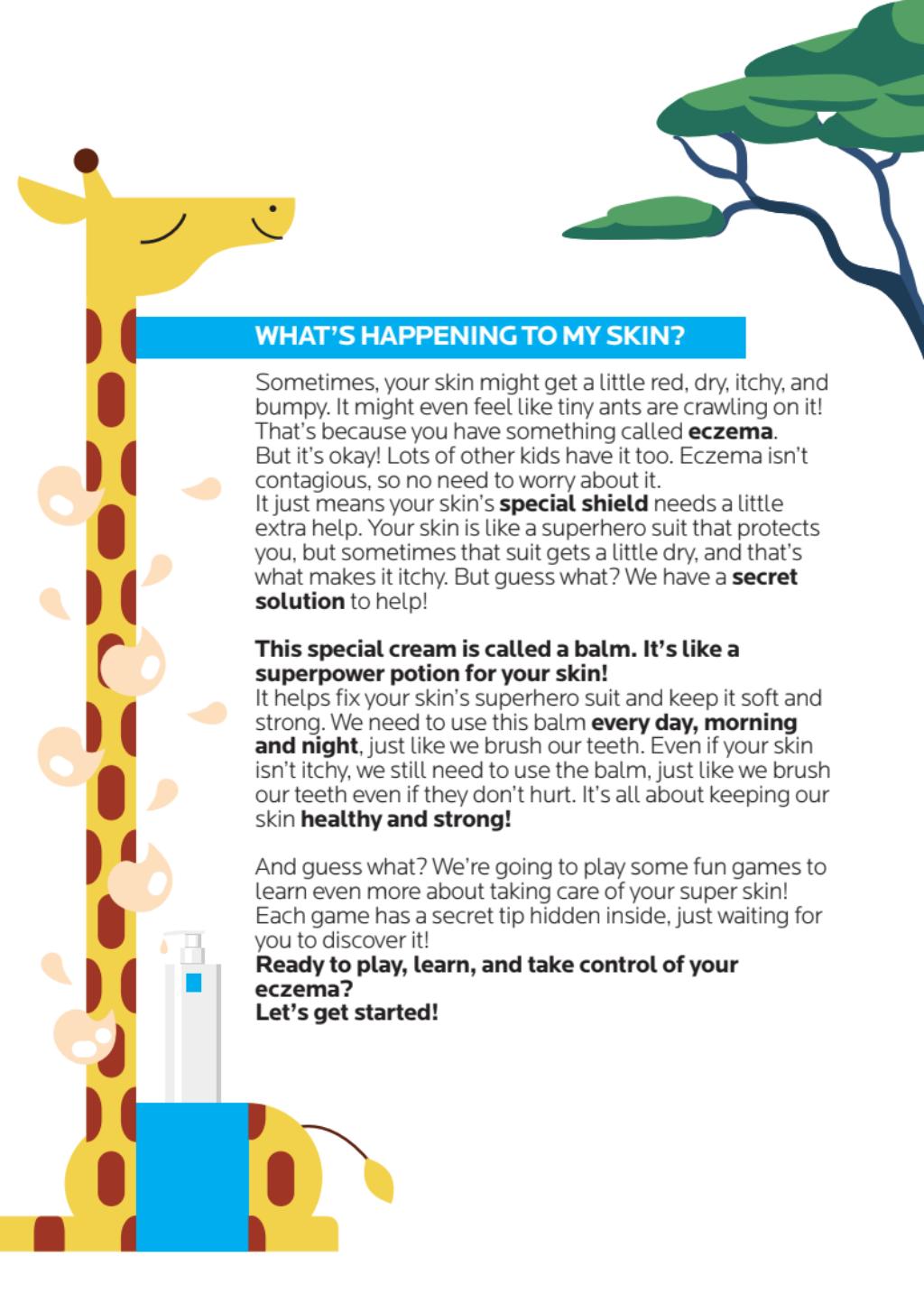




THE LIPIKAR SQUAD **ACTIVITY BOOK**





WHAT'S HAPPENING TO MY SKIN?

Sometimes, your skin might get a little red, dry, itchy, and bumpy. It might even feel like tiny ants are crawling on it! That's because you have something called **eczema**. But it's okay! Lots of other kids have it too. Eczema isn't contagious, so no need to worry about it. It just means your skin's **special shield** needs a little extra help. Your skin is like a superhero suit that protects you, but sometimes that suit gets a little dry, and that's what makes it itchy. But guess what? We have a **secret solution** to help!

This special cream is called a balm. It's like a superpower potion for your skin!

It helps fix your skin's superhero suit and keep it soft and strong. We need to use this balm **every day, morning and night**, just like we brush our teeth. Even if your skin isn't itchy, we still need to use the balm, just like we brush our teeth even if they don't hurt. It's all about keeping our skin **healthy and strong**!

And guess what? We're going to play some fun games to learn even more about taking care of your super skin! Each game has a secret tip hidden inside, just waiting for you to discover it!

Ready to play, learn, and take control of your eczema?

Let's get started!

GAME INSTRUCTIONS: THE LIPIKAR SQUAD GAMES



Objective of the Game:

The goal of **THE LIPIKAR SQUAD GAMES** is to complete three fun challenges, earn tips on how to apply your Lipikar balm from La Roche-Posay, and collect medals. Once all challenges are completed, you'll have a complete set of skincare tips to help you!

How to Play:

Game Overview: The game is made up of **three main challenges**, each related to an animal:

- **The Maze Game:** Help one of the animals from THE LIPIKAR SQUAD find its way through the maze.
- **The Word Search Game:** Solve the word search puzzle to find the names of different animals from THE LIPIKAR SQUAD.
- **The Connect-the-Dots Game:** Connect the dots to reveal the image of one of THE LIPIKAR SQUAD.

For each game you successfully complete, you'll earn **one skincare tip**.



Collecting Medals:

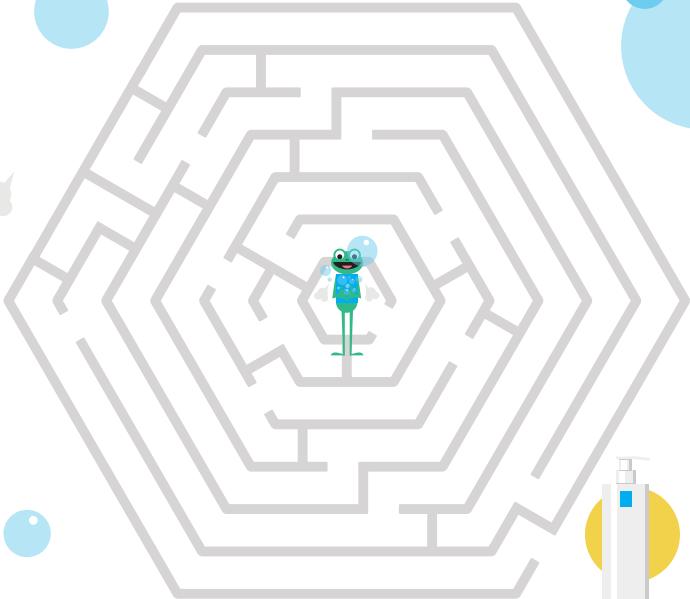


Once you've completed all three games, you will have a full set of tips to apply your balm effectively.



THE MAZE GAME

Help the little frog find its way through the maze to the exit



Check if you've
SAVED THE FROG

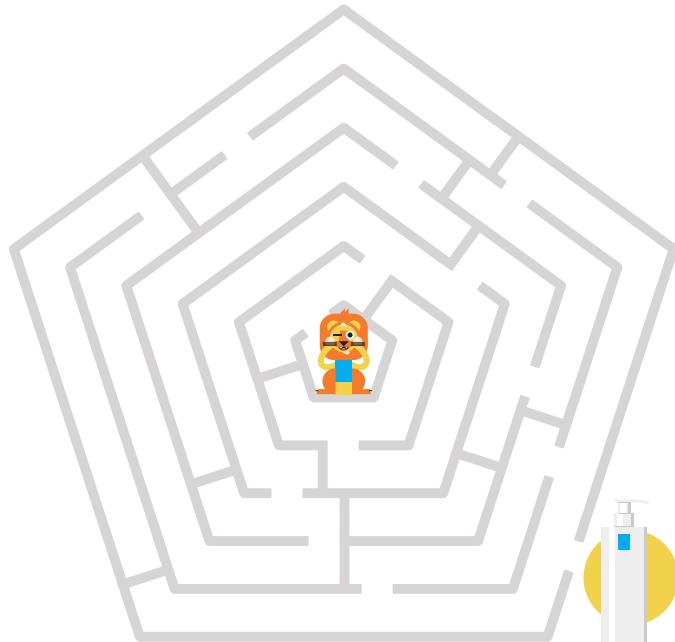


DISCOVER A TIP
WASH WITH A GENTLE SOAP,
NOT A HARSH ONE



THE MAZE GAME

Help the little lion find its way through the maze to the exit



Check if you've
SAVED THE LION



DISCOVER A TIP
USE YOUR SPECIAL BALM
EVERY DAY



THE WORD SEARCH GAME

Find the names of the animals and their first names hidden in the word search. Here are the names you need to find, then circle them once you've found them!



Leo

Camel

Flora



Giraffe



Milo

Bear



Mouse

Cammy



Lion



Flamingo

Gigi

Barry



THE WORD SEARCH GAME

G	X	F	W	F	L	O	R	A	G	I	G	I	M
B	E	A	R	A	Y	B	K	X	R	S	V	D	O
F	Q	D	K	F	H	U	E	Q	P	P	G	R	P
X	O	X	Q	Z	L	E	O	F	J	X	J	D	T
R	E	L	O	G	K	M	I	L	O	N	M	R	E
X	K	S	P	M	P	F	L	A	M	I	N	G	O
E	X	M	C	L	T	Y	O	V	W	N	E	L	A
D	E	M	U	M	N	P	G	I	R	A	F	F	E
S	H	T	C	N	J	R	S	N	C	A	M	M	Y
C	A	M	I	O	H	E	L	I	O	N	O	G	V
L	L	Z	W	X	S	U	L	E	H	D	G	S	X
G	S	M	O	U	S	E	P	W	Z	D	K	P	H
H	L	I	E	J	X	O	B	A	R	R	Y	S	J
V	B	V	C	A	M	E	L	H	A	T	T	G	A



Check if you've
FOUND ALL 12 NAMES

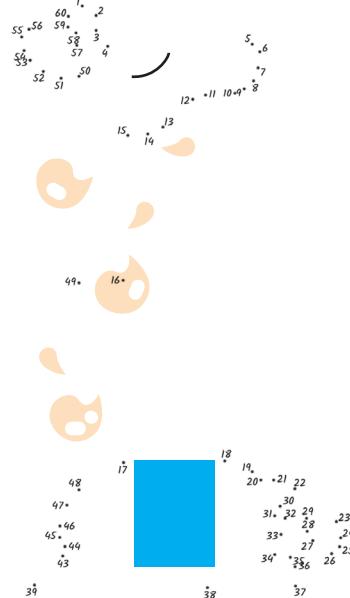


DISCOVER A TIP

**QUICK SHOWERS ARE BEST,
NOT HOT BATHS**

CONNECT-THE-DOTS GAME

Connect the dots to reveal the animal



Check if you've connected all the dots
AND DRAWN THE GIRAFFE

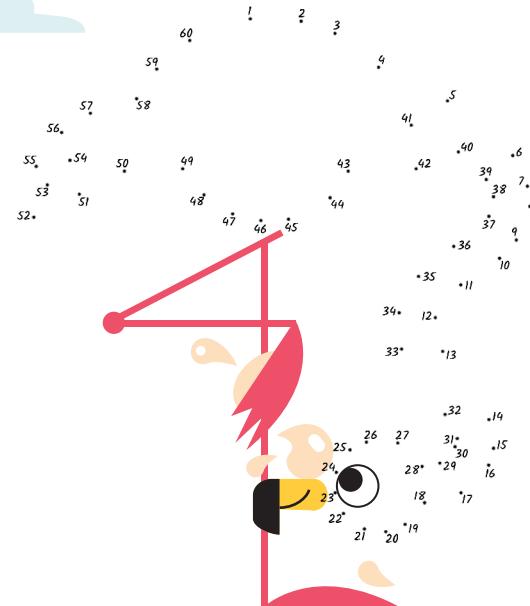


DISCOVER A TIP

**AFTER SHOWER, PAT DRY,
DON'T RUB**

CONNECT-THE-DOTS GAME

Connect the dots to reveal the animal



Check if you've connected all the dots
AND DRAWN THE FLAMINGO

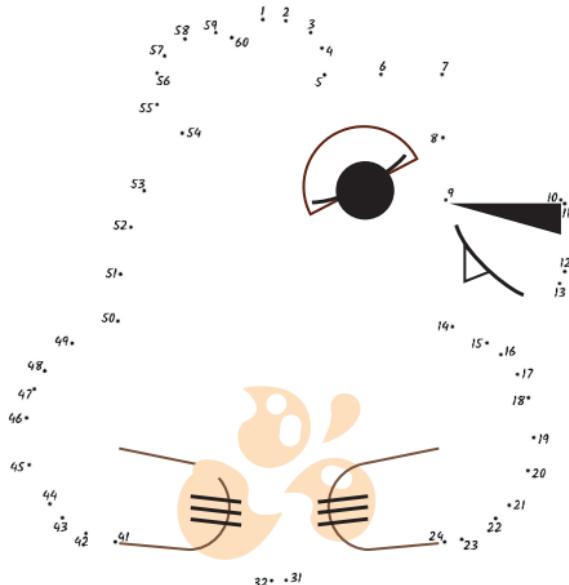


DISCOVER A TIP

**PUT ON YOUR BALM STRAIGHT
AFTER SHOWERING, BEFORE LEAVING
THE BATHROOM**

CONNECT-THE-DOTS GAME

Connect the dots to reveal the animal



• 33

38°	+ 39°	40°	25	26°	- 27°
37°	<u>+</u>		26	<u>-</u>	27



**Check if you've connected all the dots
AND DRAWN THE BEAR**

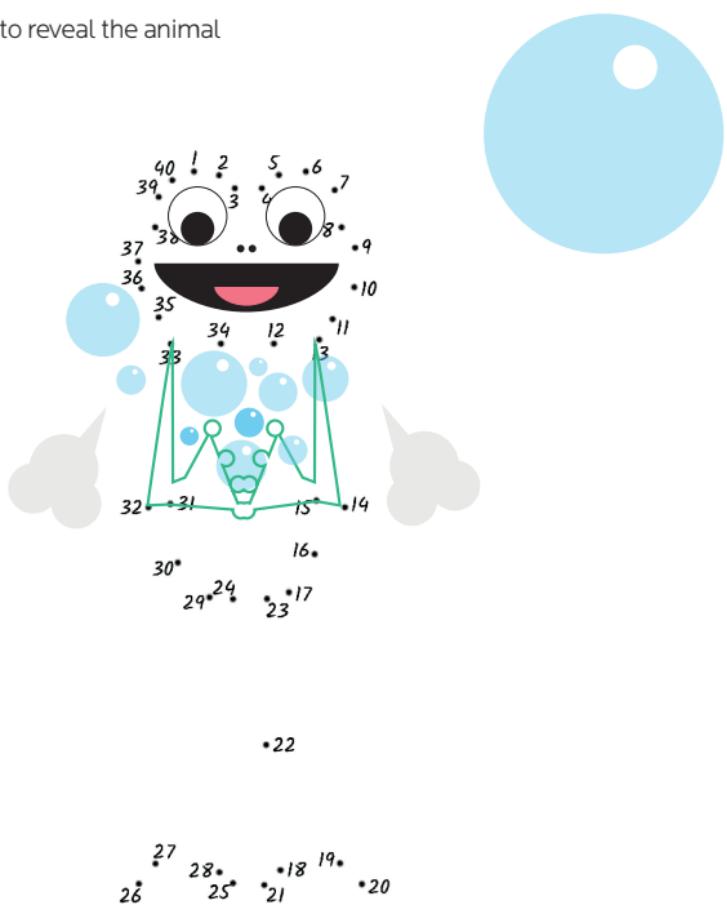


DISCOVER A TIP

WEAR CLEAN COMFY COTTON CLOTHES

CONNECT-THE-DOTS GAME

Connect the dots to reveal the animal



Check if you've connected all the dots
AND DRAWN THE FROG

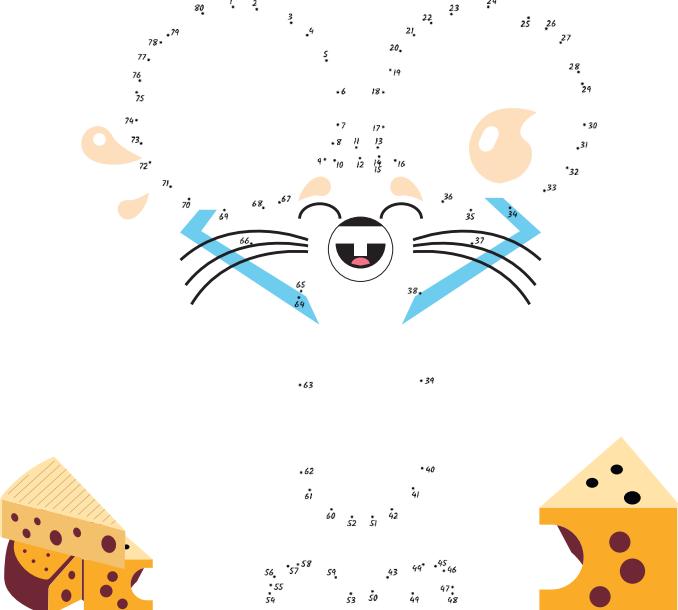


DISCOVER A TIP

KEEP YOUR BEDROOM COOL

CONNECT-THE-DOTS GAME

Connect the dots to reveal the animal



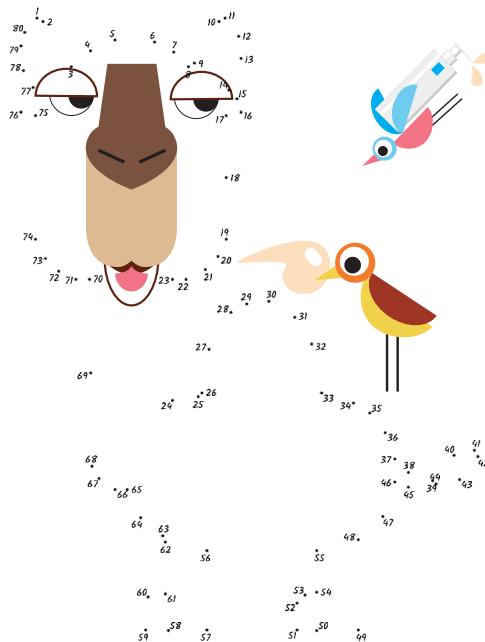
Check if you've connected all the dots
AND DRAWN THE MOUSE



DISCOVER A TIP
STAY AWAY FROM DUST, SMOKE,
AND PET HAIR

CONNECT-THE-DOTS GAME

Connect the dots to reveal the animal



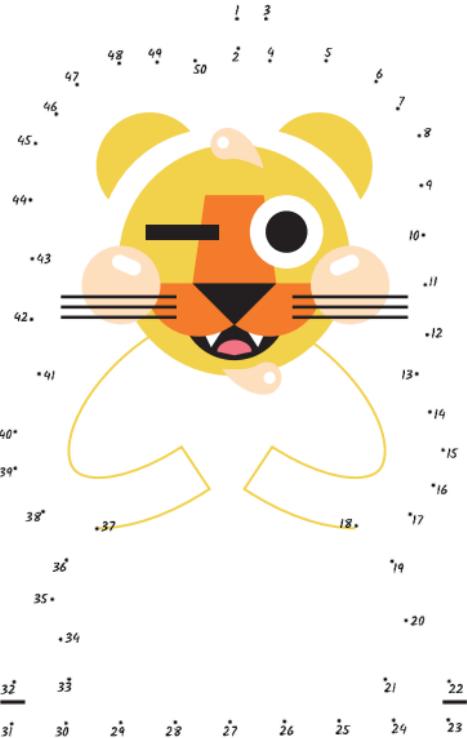
Check if you've connected all the dots
AND DRAWN THE CAMEL



DISCOVER A TIP
RINSE OFF AFTER SWIMMING IN THE
POOL OR SEA

CONNECT-THE-DOTS GAME

Connect the dots to reveal the animal



Check if you've connected all the dots
AND DRAWN THE LION

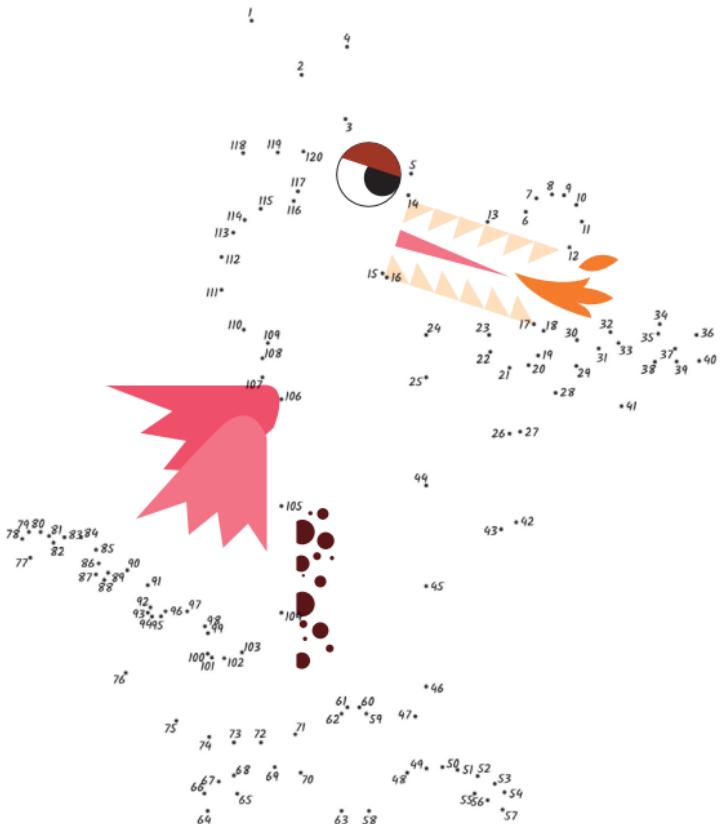


DISCOVER A TIP

**SHOWER AND PUT ON YOUR BALM
AFTER PLAYING SPORTS**

CONNECT-THE-DOTS GAME

Connect the dots to reveal the animal



Check if you've connected all the dots AND DRAWN THE DRAGON



GREAT JOB!

You've completed all the games and are now a skin SuperHero ! Turn the page to see your summary and celebrate your success

DAILY TIPS



-  **Wash with a gentle soap, not a harsh one.**
-  **Use your special balm **every day**.**
-  **Quick showers are best, not hot baths.**
-  **Pat dry, don't rub.**
-  **Put on your balm **straight after showering**, before leaving the bathroom.**
-  **Wear clean **comfy cotton** clothes.**
-  **Keep your bedroom **cool**.**
-  **Stay away from **dust, smoke, and pet hair**.**
-  **Rinse off after swimming in the pool or sea.**
-  **Shower and put on your balm** after playing sports.



**REMEMBER, YOUR SKIN IS SPECIAL,
SO BE KIND TO IT!**



SCAN TO ACCESS ALL
THE ECZEMA ACADEMY ASSETS